

GRANT FISHER

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PROFESSIONAL EXPERIENCE

Freelance Design

September 2008 – Current

Product Design, Web Design, Branding, Graphic Design

Supported dozens of brands large and small through initiatives that run the gamut of project types. Some of those recent projects include:

- Leading website redesigns for various industries - healthcare startup, personal coaches, investing companies
- Led UI and UX Design for native and web apps
- Pitch deck creation for various startups
- Clients include CUE audio, LaaSy Health, eHow, Lee University, SocialFlow, Review Trackers, ContextMedia/Outcome Health, Bear Creek Capital, SocialJoey, Albert.io

LTK (fka RewardStyle and LIKEtoKNOW.it)

May 2022 – August 2023

Staff Product Designer (Brand Team)

- Mentored designers and contributed to significant projects for a rapidly growing startup
- Supported the brand team, playing a key role in building out their new self-service platform
- Contributed to a squad to deliver research-driven product design initiatives.
- Produced Figma prototypes, high-fidelity design files, and slide decks for weekly stakeholder approvals.
- Played a leadership role in the evolution of the company's design system for all platforms across three business units, collaborating with over 75 engineers and designers from all 11 business units

Ramsey Solutions

January 2016 – April 2022

Design Lead (2022), Sr. Product Designer (2018-2022), Product Designer II (2016-2018)

- Contributed to product design for SmartDollar, a growing B2B and B2C digital financial wellness app sold as an HR benefit to businesses nationwide.
- Produced high-fidelity mockups with Figma and Sketch.
- Transitioned team of 100 to Figma from Sketch, introduced new templates and processes.
- Continuous iteration and discovery through in-person and asynchronous user testing to gather feedback. Frequently presented summarized findings from research to stakeholders
- Led design for over 20 marketing campaigns, leveraging a background in print with Adobe InDesign and illustration with Adobe Illustrator. This included landing pages, email series, as well as print and digital media assets to coordinate with each campaign.
- Key contributor in growing a design system, helping create standards documents, advocating for increased adoption of the design system across our 11 business units.
- Facilitated onboarding and training for new/existing design team members. This included Lingo and Figma onboarding for all our designers and mentoring junior designers.
- Administrator for multiple libraries and apps, including illustration and graphics libraries for Lingo, and template libraries for Figma.
- Produced hundreds of illustrations, and over an hour of motion graphics,
- Led design for updated (current) design for Financial Peace textbooks.

Parallon / HCA

January 2011 - February 2016

Sr. Learning Technology Developer (2015-2016), Learning Technology Developer (2013 - 2015), Training Specialist (2011 - 2013)

- Delivered in-person training and eLearning for a Fortune50 company. Focus was on teaching users how to use new software, learning new features, and improving processes.
- Responsible for updating all content, coordinating and facilitating training sessions. This included maintaining training materials, and building out training requirements.
- Created/maintained an eLearning toolkit with custom illustrations, icons, podcasts, templates, style guides, websites, and standards/methodologies for storyboarding and scripting.

EDUCATION

Lee University

2008

Bachelor's Degree - Business Administration

- Completed three month study abroad with Cambridge University in England